

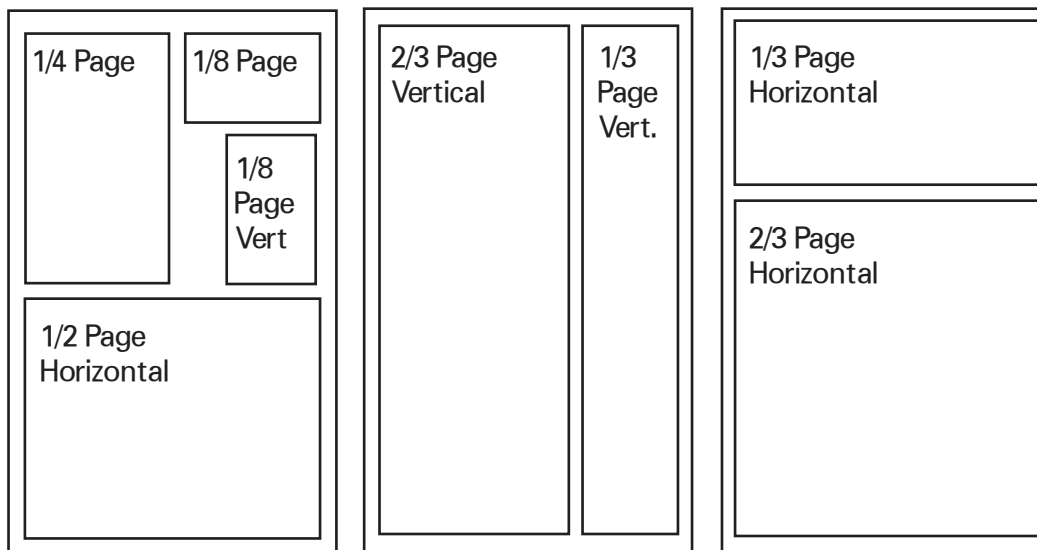
Ad Sizes	Wide	Tall	Open Rate	3X	6X
Full Page	7.5"	10"	\$1800	\$1600	\$1500
1/2 Page Horizontal	7.5"	5"	\$1050	\$ 950	\$ 850
1/4 Page	3.75"	5"	\$ 625	\$ 600	\$ 550
1/8 Page Horizontal	3.5"	2.25"	\$ 250	\$ 225	\$ 200
1/8 Page Vertical	2.25"	3.5"	\$ 250	\$ 225	\$ 200
2/3 Page Horizontal	7.5"	6"	\$1250	\$1150	\$1050
2/3 Page Vertical	5"	9"	\$1250	\$1150	\$1050
1/3 Page Horizontal	7.5"	3"	\$ 750	\$ 650	\$ 550
1/3 Page Vertical	2.375"	9"	\$ 750	\$ 650	\$ 550
2-Page Spread	16"	9"	\$2500	\$2400	\$2300

All ads will run R.O.P with the exception of inside cover, inside back cover, and back cover positions which can be purchased at a premium of 10% over R.O.P prices.

All ads are non-bleed with the exception of the cover ads. Bleed ads will incur a 10% surcharge for additional layout and mechanical art time.

Inside Production Costs

Should you need assistance in producing an ad for the publication our design and production group can assist. Production cost are \$60.00 per hour for design, copy development and mechanical art production. Costs will be estimated on a per job basis. Authors Alterations (AA) will constitute additional costs based on time spent.



The 1/8 page size is considered the business card ad. It's slightly larger size fits the 3 column format better and allows for bleed art work used in some business cards.

Closing Dates

Contact the editor for issue closing dates